Use of Canva Application as a Learning Media

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ABSTRACT
This study aims to determine the use of the Canva application as a medium for learning Arabic for class V Madrasah Ibtidaiyah Dharmasraya. The method that the researcher uses is a qualitative research method with a descriptive approach. Observing events and phenomena around and incorporating them into research results. The object of research is the fifth grade students of Madrasah Ibtidaiyah in Dharmasraya. The research was carried out for several days with the help of a teacher in the field of Arabic studies to facilitate research. During the research, the researcher found some minor problems, such as the noisy atmosphere of the class when the researcher was researching, the electricity went out when the researcher was presenting the learning media and several other minor problems. The results showed that the Canva application was suitable to be used as a learning medium for the fifth grade Arabic language study at Madrasah Ibtidaiyah Dharmasraya, with guidance from the study area teacher as an effort to understand students' understanding of Arabic learning materials at school. Hopefully with the Canva application as a supporting medium for learning Arabic, it can motivate educators to be more creative in carrying out learning.

Keywords: *Canva, Learning, Media*

INTRODUCTION

At the present time, we are no stranger to seeing developments and changes that occur, both from the trade, office, social, political sectors, even those that are familiar to us, namely the education sector (Unwanullah, 2015). However, this is not a problem for us (Alzabin, 2022), especially for an educator and students in an educational institution (Mudinillah, 2019a). It can also have a positive impact on us (Alzahrani, 2021), namely being able to follow changes and developments in accordance with the progress of science and technology at this time, which can overcome all the problems that exist (Mudinillah, 2019b). People who can overcome these problems can be overcome by people who have knowledge, as we know (Ariyanti dkk., 2020), that people who have knowledge can be obtained through a process of education level (Muhammad Yusuf Salam, Adam

Mudinillah, 2022). So education can be interpreted as a process of forming human character through the learning process from an educator to students in educational institutions (Karakt dkk., 2018).

The formation of these characters is obtained through an educator in the educational process (Mudinillah & Rizaldi, 2021), so it can be said that educators are people who have a very important role in the educational process, an educator is required to be able to guide, regulate and direct the continuity of an educational process. The challenge that must be passed by an educator is the formation of the character of these students because character is a very influential thing for a student (Hanifah Salsabila dkk., 2020), good character will have a good impact on the educational process and vice versa (Barni, 2019). This can be overcome through the teaching and learning process, by showing a good attitude towards students when learning takes place (Clark & Watson, 1995). Learning can be interpreted as a process carried out by an individual to acquire knowledge in an educational institution (Kaukab, 2020).

In addition to general education (Rayaa & Sánchez, 2021), there is also religious education or better known as Islamic education (Higginbotham, 2010). Islamic education needs to be held to create Muslims who have an Islamic character in every action taken (Shaheen, 2021). In addition, with the implementation of Islamic education can create a generation of personality and virtuous according to religious guidance (Yelfi Dewi S, Amrina, Gazali Gazali, Adam Mudinillah, Annisa Agustina, 2021). Learning is also an activity that is obtained through a learning process that can develop mindsets and ideas from educators to students (Syahir, 2017). Learning is a person's effort to change attitudes and behavior (Lily dkk., 2022), learning and learning are two components that are always related and cannot be separated (Pane & Darwis Dasopang, 2017).

Effective and efficient learning certainly uses good learning models and methods (Robles, 2004), (Afifah dkk., 2022), the learning model is a procedure used to achieve a goal of the learning process while the learning method is a method used by an educator to students to achieve a goal in learning (Afandi dkk., 2013). The method that is often used at this time is using the learning media method (Candraningrat dkk., 2021), learning media are all forms of elements used to convey messages and provide information that makes it easier for students and educators to achieve learning objectives (Dayton, 1985). Media has an important role in learning activities and is very helpful in achieving a goal in education, therefore an educator must know and have a good strategy so that the educational process runs effectively and efficiently (Miftah, 2013). The purpose of learning media is to improve the ability and quality of student learning. The components in educational institutions include educators (Neumark-Sztainer dkk., 1999), students and learning media that assist the learning process in achieving a goal in educational institutions (Mudinillah, 2021). One of the educational problems that are often experienced by education personnel is the problem of curriculum development (Skaalvik & Skaalvik, 2011). The curriculum is the key to an education, with the existence of an educational curriculum, it makes it easier for an educational institution to achieve its goals (Sasahan dkk., 2017). The curriculum can also be interpreted as a means of setting the goals of an education (Ã & El-masri,

2005), the curriculum can also help an institution in the success of the learning process (Julaeha, 2019).

The curriculum aims to overcome problems in learning and overcome educational problems over time (Bahri, 2017). Therefore, as educators and students, they must fully contribute to the educational process. The development of advanced technology and information in the current era of globalization cannot be separated from the influence of the world of education (Melisa Rezi, Adam Mudinillah, 2022). In the current era of globalization, the world of education is required to adapt to the development of technology and information as an effective and efficient improvement in the quality of education (Garris Pelangi, 2020). With the development of today's era, technology and information are also growing rapidly and are very helpful in the world of education (van Iersel dkk., 2016), therefore many learning media have emerged that make it easier for all elements of education to make the educational process a success starting from the creation of various applications that make it easier for educators and students alike. students in the learning process (Umam & Sulaikho, 2021).

One of the applications used in the learning process is the Canva application (Guerin & Guerin, 2007). Canva is an online design application that provides various interesting features that you can use such as making Presentations, Posters, Wallpapers, Resumes, Canvas Prints, Certificates, Photo Collages, Banners, Invitations, Cards (Landscape) (Quinton dkk., 2018), Brochures, Pamphlets, Graphics and so on. This applies to learning Arabic in class V MI Dharmasraya, where Canva is very useful, especially in learning writing skills, listening skills, speaking skills both in conversation (Evans dkk., 2014). In this learning, it is easier to make presentations more interesting and the learning process is not boring (Зарипова & Зарипова, 2014). Where the Canva application makes it easier for educators and students in the learning process (Rahmatullah dkk., 2020) The purpose of this study was to increase students' interest in learning Arabic by utilizing the Canva application (Aljbour & Alatrash, 2021). Arabic, which is often considered difficult by many, may become a subject that is considered fun after implementing the Canva application. In this study, several advantages of this application are described.

RESEARCH METHODOLOGY

The research method used is a qualitative research method with a descriptive approach (Creswell, 2009). Qualitative research method is research that focuses on the analysis of events (Wren, 2003), which in this study uses a theoretical basis that is factual in the field. This type of method is not found through Statistical procedures or other computational procedures (Evans dkk., 2014). This method aims to develop the concept of sensitivity to problems that occur with the reality that occurs in the field (Kualitatif, 2013). The application used in this research is the Canva application as a use in learning Arabic in class V at MI Dharmasraya in particular. The technique used in this research is to collect data by studying literature and describing all the features in the Canva application and how this application is used for learning Arabic (Rahmatullah dkk., 2020).

RESULT AND DISCUSSION

The final part or result of this research is how we can learn more effectively and efficiently. Based on the fact that it is stated that Canva is an application that is widely used during this pandemic, this is evidenced by the large number of teachers and students who use Canva especially for presentations. Besides that, it is also used for making posters, banners, backdrops and backgrounds (Woo, 2016). Canva is a graphic design application that allows users to easily design various types of creative materials online. Starting from designing greeting cards, posters, brochures, infographics, to presentations. Canva is currently available in several versions, web, iPhone, and Android (Mudinillah & Rizaldi, 2021). Canva's history begins in 2012, precisely on January 1, which is his birthday (Mudinillah, 2019b). Canva was founded by Melanie Perkins who previously founded Fusion Books, a leading book publisher in Australia (Rahmasari & Yogananti, 2021)

In the first year of its debut, Canva skyrocketed to a record 750,000 users. Five years on, in 2017 Canva reached a phase where the company started to make a profit. At that time they already employed 200 employees spread across the Australian and San Francisco offices. One of the biggest incomes comes from premium users, which amount to 294,000 users. As of 2017, Canva has 10 million users with service coverage in 169 countries. In terms of interface, I really like Canva's concept, where developers seem to want users to focus on the design that is the strength. The layout used also prevents users from unnecessary steps. Meanwhile, in terms of its main functions, Canva is almost flawless, easy to use, especially for beginners, fast and light.

The poster results are also very good. If I had to give a rating, I would give it 9 out of 10. However, for users who are already familiar with the complex world of graphic design, they may need a more powerful tool. One thing I complain about is the relatively small canvas size. While there is an empty space between the menu bar and the plus (+) icon which can be pressed to make more space for the canvas.

Sparks
   a.   Small file size, not wasteful of quota and memory.
   b.   Excellent performance on entry-level smartphones.
   c.   The interface is very simple, so it is friendly to all circles.
   d.   Choice of super many templates.

Slacks
   a.   The size of the canvas is relatively small. But it will be affected by the screen size of the device used.
   b.   Share and download functions in one, so users can't just choose one of them.

Access online through the website register first, the method is as follows:
   a.   Visit the website with the website address at Canva.com
   b.   Then there are options Log in and Sign up.
   c.   For friends who already have a Canva account, just click the Log in button and then enter the data that you have.

d. While for friends who do not have an account, friends can choose to sign up in three ways, the first is through a Google account, the second is a Facebook account and the third is through an email account that you have.

Canva features:

1. Navbar or Menu Section

    This section is the most important because there are functions that cannot be eliminated. What are those functions? And what are the uses of this function? Its functions and uses are as follows.

    a) Home

    The function of this homepage is to contain the initial appearance of Canva itself, namely the designs that we have created if we have already made designs in Canva, as well as designs that have been made by other people that we can use.

    b) Templates

    This template function is a feature that provides the appearance of templates that have been created by other people and we can use and make it easier for us as users to.

    c) Explore

    The function of this feature is to make it easier for users to find the type of template that we are looking for and will use.

    d) Price

    The function of this feature is as a feature if we as users want to get premium features provided by Canva by paying a fixed amount of money according to the features we will get.

    e) Help Center

    The function of this feature is as a feature when we as users ask Canva for help if there is a problem with our Canva.

    f) Account Settings

    The function of this feature is as a feature if we as users want to manage or set up our Canva.

2. Inside Home

    This section is divided into seven sections. Here are the features included in these sections:

    a) Recommended for you

    This is a feature for quick search to select a template to be used by the user.

    b) All your designs

    This is a feature provided to save and display the designs that we have created.

    c) Shared with you

    A feature where to save and display designs or templates shared by others with us.

d) Brand Kit

A feature that functions as a bridge to purchase features to create a unique logo and font that we want. - Create a feature team that works for collaborative designs with friends online at the same time.

e) All your folders

A feature that is used to store and classify the activities we do in Canva.

f) Garbage

This is a Backup Feature for folders or designs that we deleted earlier

The advantages of this Canva application are:

1. Has a variety of interesting features
2. Increase the creativity of educators and students in making learning media designs
3. Make it easier for educators and students to make learning summaries
4. Practical when in use
5. The application can not only be used via a laptop but can also be used via a mobile phone

In addition to the advantages, this Canva application also has disadvantages, including in using this application we have to use internet data or have a quota to stay connected and be able to use the application, and also in this Canva application it has a paid template. But for that it is not a problem because the features that are displayed are interesting and very good to use (Tahun dkk., 2021). The quality of a learning course is based on the media used and the design of a learning media that is systematically formed. The media used is an important part of the continuity of the learning process to be effective and efficient (Rahmatullah dkk., 2020). Through learning media, teachers / educators and students will be conveyed effectively. In order to improve the ability of Class V students at MI Dharmasraya, there is an introduction to the Canva application through training conducted by the local education office, through this training some students are easy to apply (Tiawan dkk., 2020).

CONCLUSION

Canva is a form of advancement of information technology today that makes it easier in everyday life, especially in education and work, especially during the pandemic that has hit Indonesia since February 2020. The attractive features that are already available can make it easier for users. In addition, it also makes presentations more interesting both in study and work. According to the results of the writing, Canva is very useful for its use in learning Arabic for class V at MI Dharmasraya. Canva can make it easier for educators to convey knowledge through the media they use. So that educators can also develop their mindset and ideas to students through learning media.

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