



Nadiem Makarim's Speech in the Freedom of Learning Series: Critical Discourse Analysis of Social Situations and Ideology

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ABSTRACT

This research aims to (1) Explain the transitivity system in Nadiem Makarim speech, (2) Explains the ideology reflected in the speech text. The main character's speech at this time is frequent used as topic study in study Language. A number of study cross disciplinary appear along development role And definition The proposed transitivity system Halliday is an analytical tool for analyzing linguistic data that has been used by Fairclough in his theoretical framework of critical discourse analysis. Based on the purpose of describing the transitivity system and Nadiem Makarim's speech ideology, this research can be categorized as descriptive research. Research result shows the six processes used by Nadiem Makarim in representing his experience, viz material processes, mental processes, relational processes, verbal processes, behavioral processes (behavioral), existential processes. The process that is often used by Nadiem Makarim is the material process followed by the relational process and mental processes. In expressing his ideas, Nadiem Makarim uses a lot of material processes as well show in principle that more Good Act than only just speak. Nadiem Makarim delivered his speech on National Teacher's Day in 2019. And then continued with Nadiem Makarim's speech at the 2020 HGN in the midst of the pandemic.

Keywords: *Ideology, Narcissism, Protectionism*

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INTRODUCTION

In the role of language in language studies experience development Which so rapidly on various aspects of human life such as education, economics, politics, religion and so on (Goyal dkk., 2021). Speech called Also discourse when speech looked at as a form communication media inform or explain something, offers ministerial

vision, mission and programs education or the partner of the minister of education affect and persuade public to take sides on speaker.

Speech can form discourse oral nor writing (Sokal dkk., 2020). Discourse is bunch speech or writings which contain trust and a mark. Trust- This belief builds a point of view to world, management or representation experiences which then often referred to as ideology. Different discourse will generate representations different also (Mishra dkk., 2020). Published discourse must have meaning certain or objective who knows as defender on name people hegemony media, argue, argue, trick or action other which expressed in a manner aware and controlled. The aims and objectives are usually not shared immediately exposed on surface something discourse specifically in discourse oral (less explicit) (Dawood dkk., 2020). Meaning that no characteristic blank from mark social, but heavily influenced by the socio-cultural context the people.

In understanding the discourse (script/text), no can regardless from the context. For find the reality behind the text requires searching over context production text, consumption text, and aspect social influencing culture making text. Merdeka Learning is the latest idea so that education in Indonesia this no impressed monotone. For create room study which pleasant good for student nor teacher that is ambition education and culture Nadiem Makarim (Peeri dkk., 2020). That said he said independent study this created from complaints para parent on system education which apply

at all this time. One of them is student complaints pecked by mark certain. kindly whole, Independent Study which launched Nadiem consists on four issue important, ie replacement format national exam (UN), the return of the authority of the exam school standard national (USBN) to school, learning implementation plan (RPP) which only one sheet, and an increase in the achievement path quota on reception participant educate new (PPDB) from previously 15% become 30%.

Use language in speech Nadiem Makarim can studied in a manner critical and deep with Critical Discourse Analysis approach (Ghobaei-Arani dkk., 2020). In this study, tool lexicon grammar Halliday ie system transitivity become wrong one approach in analyze data.

In transitivity, process determine participant (Houssein dkk., 2021). The process itself is based on 6 verbal. The materials used are material processes, verbal processes, process mental, process behavioral, process relational and process existential. Nadeim Makarim convey his speech at day Teacher National.

(1) invite class discuss no hear (2) Give students the opportunity to teach in class (3) trigger a social service project that involves all class (4) Find a talent in a student who not enough believe self. (5) offer on Teacher which currently experience difficulty. Statement the expressed explicitly in teacher's day speeches national and make public enthusiastic and aware how important Indonesian education is (Constandt dkk., 2020). Like which said Nadiem Makarim all must started from change small new going to change big. the statement impress the public and represent himself as carrier change on system education in Indonesia.

Study in study AWK Lots discusses the ideology that shows something cognition social Which underlying Meaning And objective discourse maker as well as used to build discourse in accordance with context Which related. Dissection of discourse from a functional aspect of language as well need to be done to represent the situation or the events that were conveyed (Long & Tefertiller, 2020). Nadiem Makarim's speech packed Also in form text dissected use analysis Systemic functional linguistics model Halliday (1994; Halliday And Matthiesen, 2004). Analysis SFL can give birth to representation Which showing use Language in a discourse so that it can be understood clearly Because maker discourse can describe or describe idea to reality social (Fowler, 1996) (Lai dkk., 2020). On study This writer will analyze two texts of Nadiem Makarim's speeches the first on National Teacher's Day on November 25 2019 And speech For warning Day Teacher National (HGN) date 25 November 2020 in middle pandemic COVID-19, data the taken from [https:// www.kemdikbud.go.id/main/blog](https://www.kemdikbud.go.id/main/blog) (Zhang dkk., 2020). Speech Which disclosed Nadiem Makarim about independent learn which understood And eaten public very depend on representation And technology Which used because it also shows position Nadiem Makarim as Minister of Education and Culture can identified through study This.

RESEARCH METHODOLOGY

Study Study This is method study qualitative And quantitative with using a critical discourse analysis approach and SFL. Method This make an effort explain problem based on data in a manner qualitative, customized with objective And formulation problem study (Rasheed dkk., 2020). Qualitative research means to understand the phenomenon of what is experienced by research subjects by means of deep descriptions form words And Language, on something context special Which natural And with utilise various method scientific (Lai dkk., 2020). Study This enter in category study qualitative descriptive because the data are analyzed in research in written form rather than numbers And No use inference statistics in analyze results study (Adedoyin & Soykan, 2023). Approach Which used is a qualitative approach to the data in the form of Nadiem Makarim's speech text. Analysis technique in study This use analysis AWK which consists of the stages of description, interpretation And explanation (Fairclough, 1995:198).

RESULT AND DISCUSSION

Process

Based on the results of the analysis, as a whole, the researcher found 122 clauses in both speeches Nadiem Makarim (Battiston dkk., 2020). At the National Teacher's Day speech 2019, researchers found 38 clauses and in speech his campaign on National Teacher's Day 2020 researchers found 84 clauses. The following details the process there is on both speeches.

| No | Process | HGN 2019 | HGN 2020 | Total | Percentage Appearance |
|----|---------|-------------|-------------|-------|--------------------------|
|----|---------|-------------|-------------|-------|--------------------------|

| | | | | | |
|---|-------------|----|----|-----|--------|
| 1 | Material | 5 | 0 | 5 | 3.97% |
| 2 | Mental | 18 | 15 | 33 | 26.19% |
| 3 | relational | 2 | 7 | 9 | 7.14% |
| 4 | verbal | 12 | 46 | 58 | 46.03% |
| 5 | Behavior | 6 | 12 | 18 | 14.28% |
| 6 | existential | 2 | 0 | 2 | 1.59% |
| 7 | Total | 45 | 80 | 126 | 100% |

From results analysis speech the, researchers found 6 type process in system transitivity Which used Nadiem Makarim in represent experience. processes the is process material, process relational, process mental, process verbal, process behavior And existential process (Paranjpe dkk., 2020). The results of the data analysis show that process Which most often used Nadiem Makarim in represent experience as well as invite inhabitant Indonesia For choose And follow his view is process verbal with frequency emergence 46.03%, Which Then followed process mentally with frequency emergence 26.19%.

Process Material

Work processes that show actions or event/ incident called process material. On These participants are called actors who do something (Fisher dkk., 2020). Verbs or phrase verb transitive realize process material in text PDT. Following This, researcher displays a number of clause active transitive from text PDT Which in inside there is process material

| No | Actor | Material Process | Target/Cirkumstan |
|----|---------|-----------------------------------|-------------------|
| 1 | You | Shaping the nation's future | Student |
| 2 | You | given a comparison rule with help | Student |
| 3 | You | help | Student |
| 4 | Teacher | creative ability and collaborate | Education World |

Based on table in on, process material in the text of speech realized by transitive verbs like form, give, help, ability work. You refer to educator Which in Indonesian.

This indicates if Nadiem Makarim wants describe that educator Indonesia must quality own ability work in educate.

Process Mental

Process Which dominant in second speech Nadiem Makarim is a mental process with percentages occurrence of 26.19% (Bai dkk., 2020a). A verb can categorized as a mental process if it has Wrong One from 4 type sensing This that is, meaning perceptive, cognitive, desiderative And emotive. Meaning perceptive done with see (see), meaning cognitive obtained with process think, suspect, think, or decide (thinking), meaning desiderative stated with desire (wanting), while the emotive meaning is indicated by feeling (feels).

Process mentally is answer on the question 'What do you feel or think? about X? With characteristics as an answer to a question the, process mentally tend presenting participant Which own senses And capable do sensing to something (Coman dkk., 2020). So, mental process involves two participants involved directly in the process, namely the senser and the phenomenon Which sensed.

| No | Process Type Mental | Frequency Appearance | Percentage Appearance |
|----|---------------------|----------------------|-----------------------|
| 1 | Perspective | 2 | 7.4% |
| 2 | Affection | 4 | 14.81% |
| 3 | Cognition | 3 | 11,11 |
| 4 | Desire | 18 | 66.66% |
| | Total | 27 | 100% |

Table in on show that process mentally partnership is process mentally Which dominant in text speech with percentage occurrence of 66.66% (18 times), then followed by Process affection 14.81% (4 time), furthermore process cognition appears with a percentage of 11.11% (3 times) and what is rarely found in speech text is process perception with percentage 7.4% (2 times).

Process relational

Process relational is process liaison, disabled, characteristic or marker "being" which means something is considered to have attributes And marker identity. In Language English, process relational shared on three type ie

1. attributive,
2. identification,
3. relational owned by, And
4. relational circumstantial.

This type of intensive clause shows the similarity relationship between the two participants, possessive clause indicates that an entity own entities Which other, And clause type circumstantial indicates an entity exists on something location, time And method certain. Every Process types have 2 means, namely attributive and identification (Halliday, 2014: 263). kindly whole, emergence process relational in Nadiem Makarim amount 9. Following table distribution amount clause type process relational in text speech displayed.

| No | Relationship Type | Frequency Appearance | Percentage |
|----|---------------------------|----------------------|------------|
| 1 | Attributive | 2 | 28.58% |
| 2 | Identification | 2 | 28.58% |
| 3 | Relational Property | 0 | 0 |
| 4 | Circumstantial Relational | 3 | 42.85% |
| | Total | 7 | 100% |

| | | | |
|--|--|--|--|
| | | | |
|--|--|--|--|

Table 8 above shows the recapitulation of types process relational. Type process relational circumstantial is type Which most often used by Nadiem Makarim in fighting for the state of para Teacher in Indonesia with know results percentage emergence 42.85%.

| | | |
|-------------------|-------------------------------------|-------------------------------------|
| herald | Process verbal | proclaimed |
| I | want to | speak as is |
| - | heart | Which sincere |
| I | do | administrative |
| You | Know that | potency child |
| You | that | every child |
| I | fight | independence Study |
| System | education | affected |
| School | temporary | closed |
| Generation | disturbed | his education |
| Educator | learning | At home |
| Man normal | situation difficult This | No comfortable And No Empower |
| We | make an effort | Learning student |
| I | believe | There is wisdom at each incident |
| Parent | active accompany | child |
| Father And Mother | give | motivation |
| Father And Mother | shoulder shoulder to shoulder | give motivation |
| Millions Teacher | participate as well as | webinars online |
| Teacher Indonesia | enterprising | look for solution |
| I | invite | collaboration |
| Pandemic | give | momentum and |

| | | |
|--|--|----------|
| | | learning |
|--|--|----------|

Process verbal

Process showing notification or treatment normal called with process verbal. On Verbal process also has a reporter participant (*sayer*) and proclaimed (*verbiage*). Usually in the form of symbolic like sign, shape, picture And paper. Following the process of describing the verbal process contained:

Process behavior verbal

| | | |
|--------------|--|--------------------------|
| behavior | Phenomenon | Process: behavior verbal |
| Task You | is | Which noblest |
| para student | Forced to chase number | |
| Teacher | been a painter perioda front And civilization Indonesia. | accept love |

Process behavior mentally

| | | |
|----------|---------------------------------------|---------------------------|
| Behavior | Process: Behavior Mental | Target |
| I | No Make Promise Blank | You |
| I | Proud And Loving | Father And Mother Teacher |
| I | Glorify | Father And Mother Teacher |
| I | Respect | Father And Mother Teacher |
| We | Give Appreciation As High As Possible | All Teacher |
| I | Loving | Father And Mother Teacher |
| - | Honorable And Noblest | Teacher |
| | | |

The above clause is a subordinate clause in where the verb realize process behavioral. Whole clause the role as circumstan location (temporal).

Process existential

Process final Which appear in speech Nadiem Makarim is process existential with frequency emergence 2 time (1.59%). Process existential represent someone's existence

thing or object other. The existential process is characterized by being Form (Existent). In English, the type clause existential usually started with *there* Which No carry any semantic function (empty content), but focused on dominant used by Nadiem Makarim and indicate

If himself own principle that more Good Act than only just talking.

Based on system transitivity And use sentence Nadiem Makarim in text his speech researchers found at least some statements Nadiem Makarim which will Keep going fight for system learning or system education in Indonesian.

CONCLUSION

Based on system transitivity from results analysis found six process Which represent experience Nadiem Makarim is process material, process relational, process mental, process verbal, process behavioral/behaviour And process existential. From results analysis speech the, researchers found 6 type process in system transitivity Which used Nadiem Makarim in represent experience. processes the is process material, process relational, process mental, process verbal, process behavior And existential process. The results of the data analysis show that process Which most often used Nadiem Makarim in represent experience as well as invite inhabitant Indonesia For choose And follow his view is process verbal with frequency emergence 46.03%, Which Then followed process mentally with frequency emergence 26.19%.

Researcher give a number of suggestion For student, as well as reader And researchers next Which will do study Which relate with SFL and AWK as following.

1. Researcher recommend to reader or the next researchers to be more creative and critical in interpret something text specifically text speech campaign Which characteristic persuasive Which in inside Language can manipulated because there are interests and goals specific want achieved.
2. The researcher also hopes that the reader or researcher next For choose types discourse other become object study analysis critical discourse as each type of discourse has objective.

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