



The Use of the Canva Application as a Medium for Learning Arabic

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ABSTRACT

Media in a classroom learning is needed by the teacher in explaining the material being taught to his students. The media can be in the form of writing or the use of audio or video applications. One of the applications that can be used to create a learning media using animated videos is the Canva application. Canva is an online application that is easy for teachers to use in helping the teaching process in the form of interesting, animated audio and video that doesn't make learning boring. So, the aim of this article is to give the ways to use Canva application for making some learning media. This research is research using qualitative methods. The application used in this study is the canva application which is used as a medium for learning Arabic class X Islamic high school al-Mumtaz Solok City. The result is an Arabic language learning media using the Canva application is an effective way to explain the material to students, especially at this time, where students only learn virtually.

Keywords: Arabic, Canva Apps, Learning Media

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INTRODUCTION

In this day and age, technological developments have undergone very rapid changes from various sectors, be it from the agricultural sector, offices, industry and even to the education sector. Change is a transformation of the present condition with the future into a better condition than before (American Diabetes Association, 2020). This has a negative impact, behind the negative impact there is also a positive impact that users get (Ritonga dkk., 2020). With this problem, of course, there is a stage of completion. These solutions can be overcome and completed by an insightful person and can develop a mindset that he or she finds while in education (Lei dkk., 2020).

Education is an effort that is carried out consciously and planned before facing it to make the situation in learning become better understood by everyone, learning can be in the form of spiritual or religious, social, political and cultural, with these efforts they can realize the potential they have in each of them (YiĜiT & Işık, 2020). The potential developed can come from various fields of science, spiritual or what it sees from nature (Szczepk Reed dkk., 2020). That potential is needed for everyone, especially in the 21st century, it requires someone to be able to think critically and be creative in doing things.

The positive impact that we can find on the changes of today's technological developments is that we can use and develop technology according to the current times, everything that is done or done is easier and feels lighter (Brosh, 2019). With the development of technology such as information and communication, everyone can access information quickly (Zhang dkk., 2019). Meanwhile, the negative impact of technology itself is that many people use technology unwisely, including the ability to blend with society, copyright infringement, piracy of documents by irresponsible persons, making a person tend to be lazy in doing something and using more instant means without thinking about the consequences, and criminal actions.

Descendants in different times will grow and develop in different ways, character, and study routines that will not be the same (Dahou dkk., 2019). In an aspect of generational development, experts group generations into five generation groups including.

1. Baby Boomer generation starting from those born between 1946 and 1964 (Zhao, 2019)
2. X generation between 1965 sampai 1980an
3. Y generation between 1981 sampai 1994an
4. Z generation between 1995 sampai 2010an
5. Alpha generation kisaran 2011 sampai 2025an

Baby boomer generation has a similar relationship with not being very interested in pemakaian and learning technology and media. Studying leads to a better mastery of the intent of the material than before and deciding a matter very thoroughly, but it is seen kuno, wisebehavior, dan steadfast (Althagafi dkk., 2021). Generation X looks more tolerant, accepting various differences.

This generation has begun to know the name of computer technology and use it as a means to work, using new technologies (Abdi dkk., 2019). Even so, at this time the generations learned more to use the application of scientific concepts and could decide things carefully as conveyed by the baby boomer generation.in the next year, Y generation is very good at applying computers and then happy with video games, androids, and so on (Z. Li dkk., 2019). So, simple in reporting from variousmedia (Ting dkk., 2019). At this time, it is better known as the millennial generation because they have a way of thinking and point of view that is a lot of inovative and visionary with a level of science and technology skills that are so powerful.

The next stage, there is also the Z generation which includes the changeover of the Y generation who are so adept at applying technology that is increasingly progressing (Ardoin & Bowers, 2020). Memory in this day and age is more about

always wanting something to be resolved quickly, not liking the appearance of content that contains so much content that makes you bored quickly to cause the appearance of a chrome or google browser that is so interested as a tool for accessing a wide variety of information.

The Alpha generation is a continuation of the Z generation that emerged in the days when information and communication technology mushroomed (Jatmiko dkk., 2024). The application of android and the advancement of technology that spread so quickly became a necessity for many people wherever they were. Examining the diversity in attitudes, behaviors, and attitudes of each generation as previously described, but less excessive when discussed if the obstacles of the chase in the present day are more complete (Levine dkk., 2020). The completeness is because the exchange of study goals is developing so fast that it is necessary for the learner to update science and technology at any time (Bruggeman dkk., 2021). When all of that is not implemented, students will be more likely to prefer accessing cutting-edge technology than taking explicit study of knowledge through teachers or teachers (Botero dkk., 2021). For this reason, the appreciation that makes students so pervasive about the facilities and technology and then there is a need for the need to overcome the rate of change of the next generation to generation, their lifestyle and character in using different technologies.

This article will not explain how the transition of descent as described earlier, but rather focuses on the learning facilities used by teachers (teachers and lecturers) (Chengaiyan dkk., 2020). This discussion focused on the use of the Canva application as a learning medium in class X of Al-mumtaz Islamic High School, Solok City, as well as how to make the learning media using the Canva application (Züst dkk., 2019). In this article, the advantages and disadvantages of this Canva application are also explained in making learning media to be created.

Learning is a system of interaction between students together with educators or teachers as well as a means of learning in a learning environment, both formal and non-formal educational environments (Rashwan, 2023). The Three Things mean that learning is an interaction carried out between educators and students or students in a certain learning environment by making learning resources relevant and leading to the applied curriculum (Hwangbo dkk., 2019). However, the purpose of language learning, according to (Zheng, 2018) is communication skills in various fields of communication. The skills developed is the capture of meaning, roles, patterns of interpretation, judging, and expressing oneself using language (Tlili dkk., 2022). Meanwhile, in the 2004 curriculum for SMA and MA, it is explained that the objectives of learning (systems, methods, problems learning) Arabic language and literature in general include

1. Students respect and glorify Arabic language as a language of unity (national) and the language of the country,
2. Siswa-student interprets Arabic language in terms of form, meaning, and function, and uses it appropriately

In a world of education in this day and age, technological advances are very helpful for educators to study, create and explain the material that will be given and taught to students, especially during the current pandemic (Giordano dkk., 2019),

students learn only from the material shared by the teacher through the whatsapp application, classroom and many more applications that can be accessed on their Android (Aubrey dkk., 2022). Multimedia Interactive learning media can be used by educators in teaching their students to improve the quality of learning by presenting material in the form of videos, animations, games, and so on.

The contribution of media can indeed be seen and felt to have quite a lot of benefits and positive for learning (Ferjan Ramírez dkk., 2020). The selection of this type of media must also be the right one, which can affect the activities and learning process that takes place (Pinquart & Ebeling, 2020). In detail, Fenrich explained the advantages of multimedia learning (Du, 2018), including:

1. Students or students are able to learn something according to their expectations, perceptions, and desires. The learning stage is more towards an approach that is student centered
2. Students or students learn from a patient instructor (computer) who adjusts to the learner's ability.
3. Learners or students will be motivated to pursue knowledge and acquire instantaneous encouragement.
4. Students or shivas get a factual evaluation through their participation in the exercises/tests provided.
5. Students or students get privacy where they don't have to be ashamed when they make a mistake.
6. Learn when the need arises.
7. Gain knowledge at any time according to the wishes of the individual or group without being restrained at a predetermined time.
8. Learners understand the unit of information and communication technology.
9. Give new and enjoyable life to both educators and learners.
10. Exciting learning techniques can increase the enthusiasm for learning of students.
11. Following the high level of knowledge about science and technology in the field of education.
12. Follow the progress of various sciences and technologies

Teachers create material that will be given through many applications as well as to make it easier for students to understand the material being taught. Material is a source, a teaching or reading tool that is used as a support in learning (Ribeiro dkk., 2021). The material can be in the form of an interesting learning video by displaying animations related to the material taught by a teacher or teacher (Antony-Newman, 2019). Guru or pengajar means a teaching and learning process (Rahmawati & Suryadi, 2019). As a facilitator and motivator (C. Li dkk., 2019), teachers must be able to develop learning media to be interesting so that students are not bored with the material taught only through an application.

Departing from the events as previously described, it is clear that there is a problem, namely the non-optimal effectiveness of learning from student learning outcomes which is the benchmark for achieving learning objectives, there are students who have not succeeded in achieving KKM (Zhu dkk., 2019). In addition, the

presentation of the non-graduates 'recapitulation of student scores occurs instability'. Based on the theory that has been studied, there are many factors that affect the effectiveness of learning. One of them is the teacher (Alnahdi, 2019). The teacher is a person who interacts directly when learning takes place, the teacher is also the one who makes the preparations to the evaluation of activities. Teachers have many roles in the classroom, one of which is his role as a facilitator.

In this day and age, teachers are no longer the only source of information for learners. It is argued that this teacher is more of a facilitator. Intend for the class to be livelier and more enthusiastic (Rosowsky, 2019). Learners will do more activity both physically and mentally (Paico Campos dkk., 2023). This automaton will also make a shift in the paradigm of teaching teachers from what was previously teacher centred (teacher-centered) to student centred (student-centered). The practice of learning with the lecture method will begin to be replaced with a learning method that demands students to be more active (Serevina & Hamidah, 2022). Related to his role, the questions that arise next are:

1. How to describe the effectiveness of the teacher's role as a facilitator,
2. How to describe the effectiveness of student learning,
3. What is the role of the teacher as a facilitator can change the effect of student learning.

In the teaching process, of course, teachers must have the means for smooth learning that will be used as a support in the teaching and learning process. The use of animated video applications makes students not boring with learning which feels like only using the handbook that is usually given by the school. By providing animated videos about learning, they are more enthusiastic in listening to the material provided (Abdrakhmanova dkk., 2021). The use of the application can be applied from now on, let alone in the current educational conditions (Toivonen dkk., 2019). The students learn virtually with their teachers, so the teachers are looking for solutions so that students do not get bored when the teachers explain the lesson only virtually. The teachers create a learning media using an online application in the form of an animated learning video (Deiri, 2023). One of the applications that is utilized is the Canva application (Sharif Matthews & López, 2019). Canva is an online application for displaying learning presentations, business and others. With this application, teachers make learning presentations using animated video illustrations regarding the material to be taught to be interesting (Ghani dkk., 2019). One of the learning media made with this canva application is the Arabic language learning media (Yoon dkk., 2020). This article discusses the problem of using the Canva Application as a Medium for Learning Arabic Class X, Al-mumtaz Islamic High School, Solok City (Karlsson dkk., 2020). This Arabic language certainly has a certain history in its meaning.

History has many meanings, including the historical meaning in Arabic language is *syajaratun* which means tree (Apanasionok dkk., 2019). In English language, history is history which means the past of people, and in German it has the meaning of *Geschichte*, which is all that has happened. Historical statements based on experts include:

1. According to the opinion of the Father of History Herodotus, History is a useful study to describe a biological journey of a figure, people and civilization.
2. He original opinion of Ibn Khaldun revealed history is a leaflet of people or global people and about the changes experienced by the character of that society.
3. Aristotle, defines history as a system of researching an event in the form of a chronology of events and all later events have real records and evidence.
4. J.V. Briche, sejarah ialah: It is the record of what man has thought, said and done.
5. Patrick Gardiner, mengatakan: History is the study of what human beings have done.
6. Taufik Abdullah, proving history i.e. a past incident and a story about the incident.
7. Moh. Yamin, revealed that: history is a science that is compiled using the future research of several events that can be proven by truth.
8. Koentowidjojo: History is a reconstruction of the past about what humans thought, said, did, felt and experienced.
9. Sartono Kartidirdjo: History defines it as any form of description of collective experiences in the past.
10. Mohammad Ali: History reveals all forms of depictions of collective experiences in the past.

Language is a communication tool for a person to communicate with others (Abbas dkk., 2021). Learning Arabic is very important for everyone, because arabic is the qur'an language, the oldest language in the world and the language used by Allah to communicate with his (Chekroud dkk., 2021). Language is a sense of communication that is very closely related to people's lives for social relations. Apart from being a medium of communication, language used as a means of communication can be grouped into verbal language and written language. Using language, a person is able to express new views, ideas, and creativity to others (Saada & Gross, 2019). This can be seen in the lives of people who are one with another, who always use language as a medium of communication, which is very closely related to the life of people for social relations. Apart from being a medium of communication, language used as a means of communication can be grouped into verbal language and written language. Using language, a person is able to express new views, ideas, and creativity to others. This can be seen in the lives of people who are one with another, who always use language as a medium of communication. Arabic language learning must be carried out effectively so that the learning atmosphere that is carried out is achieved with the desired goals and objectives. Therefore ,learning Arabic students can improvethier proficiency in language, especially in terms of writing Arabic texts and word use(Skripsi & Tangerang, 2020).

Indonesiann language and Arabic language are different languages, each of these languages has a different system at the level of phonemes, morphemes, phrases, clauses, and sentences. Arabic isclassified into a language that iseflexion, but Indonesian is not. Because markers in Arabic are very much pondered, but in Indonesian m the indispensable word order. In the opinion of(Oueslatti, 2020), a marker is a means such as

affix that is used to explain grammatical characteristics or functions of words. A good and precise marker equivalent in Arabic is al-'address. There are various kinds of markers in Arabic, including gender markers (mu'annatsdan mudzakkar), mufrod markers, plural markers, and so on (Latif, 2019).

Based on an alert report from The Foreign Service Institute (FSI), explains that Arabic is a language that is difficult for English speakers to learn. Arabic is grouped in one class with Mandarin, Cantonese, Japanese and Korean. This matter strengthens the discovery of Thomas Irving which explains some of the difficulties in learning Arabic. Among the difficulties are many of the different sound systems in the delivery of other languages, including Indo-European languages. The next difficulty lies in the complexity of the affixation system (isytiqâq). Then, with the many changes in the form of the term and the number of vocabulary or mufrod that need to be mastered in the learning process. The word affixation comes from English, which means Affixation, this word is a family of words from Affix, which means addition or bubuhan. Affixation is a process of affixing to a unit, both the unit is like a single form or a complex form, for the formation of a word. In accordance with the above opinion, Chaer mentioned that affixation is the stage of affixing to one of the fundamental words or forms. In the process of affixation terkait with elements, such as:

1. Introduction or basic form,
2. Afiks
3. Grammatical sense inform

The basic form is a morphemetic form that has not yet obtained an affix (affix); it can be a free morpheme, a base morpheme, and a unique morpheme. Affixes are bound morphemes that can be grouped according to the place of standing in the basic or original form, namely prefixes, prefixes, suffixes, simulfixes, affix combinations, and prefixes (Luqman, 2019).

RESEARCH METHODOLOGY

This research is a research using qualitative methods. Where the research method provides an explanation related to the results of research carried out directly or in real life in schools or madrasahs which are used as a place to make research. This research aims to implement and utilize the application of learning videos in the school (Rahmatullah dkk., 2020). The application used in this study is the canva application which is used as a medium for learning Arabic class X Islamic high school al-Mumtaz Solok City. The stages used in this study were in the form of collecting data from the research results from the school as well as an explanation of the menu on the Canva application and its application in Arabic lessons. Data collection is an activity of finding and examining the sources used to carry out learning (Utami dkk., 2019).

RESULT AND DISCUSSION

Arabic Learning Media

Arabic language is al-qur'an language, the international language and the oldest language in the world. Arabic is one of the languages that belongs to the family of

languages. The Semites who dwelled *on the south*, coincided with the Iraqi region. With all that, the *correlation of Arabic language with Semit is very strong*.

Based on the opinion of Abdul Wahid Wa'fiy explained that the information that had previously been *recorded* from the times to humans today. *Arabic history* discourse is the result of discoveries derived from relics in the form of inscriptions about the *Baidah Arabian* which for example developed in the first century BC, after the fifth century AD the arabic baqiyah began to develop, until the stages of growth of Arabic language are very difficult to trace.

Anwar G. Chejne gives a matter that is no less the same, namely that the information about arabic language using the results of the stroke of the pen is still very small When compared to using other languages, as a result of which the periodization of arabic and its literature is only limited to the age of ignorance, the age of the entry of Islam, which was brought by the Prophet Muhammad Saw, the Umayyad period and the time of the Abbasids, the period of decline and the latest period. Related to the periodization above, which was resisted by experts about the growth of the Arabic language, namely since pre-Islam (Jahiliyah) where at that time there had been works of Arabic literature both verses and speeches that did not highlight certain dialects, using Arabic was easy to understand. using this path, then a literary Arabic language was formed, which as the standard (standard) language used by each poet in conveying his ideas (Profile, 2019).

In learning arabic, one must understand nahwu and sharaf first, then master the four skills or maharah in Arabic, the four maharahs are, maharah istima' or hear, maharah kalam or pronounce, maharah qiroah or read, and maharah kitabah or writing (Taubah, 2019). The four maharahs are inseparable, because the key to learning Arabic is these four skills. Apart from these four skills, mastery of vocabulary is certainly also one of the things that must be mastered in learning Arabic. After someone applies the four maharahs, they will easily understand the Arabic language.

However, learning Arabic in school environments such as junior high schools and high schools has received less attention than other subjects. This can lead to the diminishing ability of students in Arabic. In addition, the lack of motivation and learning media used when learning makes it difficult for students to understand the meaning of the Arabic language (Saleh, 2020).

Learning media is a tool or tool that plays an important role and is needed in the learning process in the classroom and outside the classroom. This medium aims to support learning to be more effective, making students more interested in learning and practicing after studying the material (Ihlebak, 2018). In the process of learning media has a function, namely (Nicolaou, 2019):

1. Used as a tool to help achieve an efficient and interesting learning atmosphere
2. One of the compounds that has a relationship between one and the other
3. Accelerate learning process
4. Improving quality in the PBM system
5. Abridged transcendental thing in order to narrow the problem of verbalism supporting tools in learning things that are very useful for an educator in assisting in the teaching process.

Moreover, becoming an educator in this day and age, everything that is used uses technology. Educators must be able to take advantage of this technology to make facilities in teaching and learning that are so attractive so that students do not feel boring (Jeong, 2018). In addition to the factors of technological development that make educators must be able to be creative in making learning media, there are other factors that make educators have to take advantage of the technology, the test factor is a factor in the current world conditions.

The current conditions require everyone to do anything only at home without touching or crowding with the general public, which causes all of this to happen is the impact of the covid 19 pandemic. Coronavirus means a large clump of viruses that cause disease in humans and animals. In humans it will generally cause respiratory infections, ranging from the common cold to serious diseases such as Middle East Respiratory Syndrome (MERS) and Severe Acute Respiratory Syndrome (SARS) (Salloum, 2021). The COVID-19 pandemic is a situation that requires someone to keep a distance from others, especially people affected by the covid 19 virus. This also has an impact on the teaching and learning process in schools. The teaching and learning process is moved to their respective homes by conducting virtual learning. This activity is to break the ropes of the spread of the virus (Ainur Risalah dkk., 2020).

Dengan perkembangan teknologi ini pendidik bisa memanfaatkan berbagai aplikasi untuk membuat berbagai media pembelajaran, agar pembelajaran tetap efektif walaupun hanya secara virtual (Permata & Bhakti, 2020). Salah satu aplikasi yang bisa dimanfaatkan dalam membuat media pembelajaran bahasa arab yaitu aplikasi canva. Canva merupakan aplikasi online yang digunakan untuk membuat presentasi yang dilengkapi fitur-fitur menarik untuk memperindah hasil presentasi yang dibuat. Aplikasi ini bisa digunakan pada android ataupun pc. Kelebihan dari aplikasi canva yaitu:

1. The interface is simple, but complete. Can create designs for digital or physical purposes.
2. Full-featured and easy. Just drag and drop, Canva has provided various templates and fonts that are ready to use.
3. The menu is website-based, so there is no need to download until it takes up RAM or memory.
4. The design results can be downloaded in png, jpg, pdf format, and others.
5. The design results are also directly stored on the Canva web and can be shared on social media.

If there are advantages that can be obtained in an application then of course there are also disadvantages of the application, this Canva application has a fundamental weakness that can be obtained in this application, namely if you want to use Canva, every user must have a data package so that it can be connected and can using Canva, in addition to the designs displayed in the Canva application there are a number of templates that are paid, but this is not a problem, because many templates are good but free when used (Garris Pelangi, 2020). Below is how to use the Canva application for free without having to download it first on android and pc.

1. Open google chrome on the android or pc used
2. Next type CANVA on android or pc

3. Click on the pre-selected web then it will display the beginning section as in the image
4. This is the display of menus on the Canva application
5. Bagian yang ditunjuk panah adalah tamplate yang digunakan untuk background dari slide presentasi yang akan dibuat
6. Next is an element that serves to add elements in the form of lines, graphics, plants and many elements that can be displayed
7. Upload serves as a place to upload the presentation created earlier
8. Photos serves to add photos according to what we want
9. Text serves to add writing to the presentation created
10. Audio to add audio or music to a presentation slide
11. Video serves to add videos according to the animated video you want to display
12. In the animate section shown the arrow is the part to set how the animation is positioned when entering

In an Arabic language study there are four maharahs in it, one of which is maharah kalam or pronunciation. When students are able to master maharah istima' or hear it then they proceed to maharah kalam for pronunciation, the educator gives an animated video and then asks the students to practice it again (Sa'diyah, 2018). In this application, educators can display an animated image or video to students in the form of a video of a conversation between two or more people.

Figure 1. conversation examples



By giving animated images or videos to the students, they will be more interested in learning new things about the Arabic language and they can practice it in their daily lives. Apart from maharah kalam, educators can also explain how to write Arabic letters on this canva application (Husain, 2021).

CONCLUSION

Based on the results and refracton from this study, a conclusion was obtained in the form of: an Arabic language learning media using the Canva application is an effective way to explain the material to students, especially at this time, where students only learn virtually. In such circumstances, this application is very useful both for

educators as making learning media and students who learn material from learning presentations explained by the teacher through slides and animated videos displayed in the presentation. That way student achievement continues to increase even though they cannot learn directly and educators can display their creativity to create interesting learning media for their students. For educators who previously did not understand how to use applications to create a learning media using presentation media through an application, with the current situation making these educators have to try it to be able to keep their students enthusiastic in learning. This is tried to be applied by educators at Al-mumtaz Islamic High School, Solok City to teach Arabic material to their students and this canva application is very useful for educators in making these learning media.

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