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Utilization of Benime Application for Speaking Learning

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ABSTRACT

Here the researchers conducted a study using the Benime application, the Benime application is one of the media that can help educators to create interesting teaching materials and has many features that can be used. Benime application-based learning videos. In this study, the researcher used a qualitative research method, which requires data that is in accordance with the original, in which the researcher used an interview with one of the teachers at Madrasah Aliyah Negri 2 Koto Baru Padang Panjang, making observations by descending To that location. The benefit of this application is that it can help educators make a learning video, and also provide benefits to students in understanding a given material, and can have a positive impact on students by providing critical thinking about the material provided by educators. So that with the Benime application, it can facilitate the activities or activities of educators and students in learning speaking.

Keywords: Arabic, Benime Application, Speaking

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INTRODUCTION

The development of information and communication technology is very important and affects all aspects of life in Indonesia, one of which is the educational aspect (Szczepek Reed dkk., 2020). The development of technology today requires us to be able to use it, just like the technology we feel today (American Diabetes Association, 2020). With the existence of technology in the aspect of education, the teaching and learning process can improve quality or quality and can help solve problems in the world of education (Ritonga dkk., 2020). Education is a process to achieve knowledge, build character and morals, improve critical thinking of students, and efforts to create a

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learning atmosphere in the learning process (Lalmuanawma dkk., 2020). And the purpose of education itself is to make it easier for humans to live life, have a better character, and also not only the process of transferring knowledge but also knowing one's potential and being able to develop it in people's lives (YiĞiT & Işik, 2020). The function of education is so that human beings are farthest from ignorance and suffering, so that with the education of life we can become more developed, and advanced, in accordance with the preamble to the Constitution of the Republic of Indonesia, namely with the sentence "educating the life of the nation" we can hereby conclude that with education, it can be realized that with education, it can be realized.

In an education, it will not be separated from the name of learning and learning, just like education, that is, learning and learning will not be separated from each other because they are interrelated. Learning and learning are called education because of the interaction between teachers and students (Zhang dkk., 2019). The concept of learning is actually a way to change behavior or circumstances from good to better and involve the outside environment with the interaction process and also a process of skills both in speaking and so on (Brosh, 2019). While learning is a method used to explain an educational process with interaction between students and teachers, which is in accordance with the components of learning (Chouikhi dkk., 2021). And also learning is a way of interacting between students and learning objects within the scope of education (Althagafi dkk., 2021). And with learning and learning, a goal and effectiveness in an education will be achieved.

In the learning process there are subjects, both teaching subjects (educators) and learning subjects called students, so the two must exist because they are interrelated in teaching and learning time (Z. Li dkk., 2019). The learning aspects in educational activities consist of: learning, learning, evaluation, students, and educators. Learning activities can be carried out at any place and time at any time, because learning is a humane process that has an important role in life, especially in the field of education. In a learning process, students are asked to have, talent (skill), or a good attitude (attitude), gradually and continuously.

In terms of language-based education, it has gone global, especially one of them is education in the field of Arabic language learning where Arabic language education is a science that plays a very active role in the world of education (Bais, 2018). Because language is a communication and support tool in an environment both nationally and internationally (Ting dkk., 2019). Meanwhile, language learning is a way of transferring knowledge that can improve the language skills of students (Courtiol dkk., 2019). Effectiveness in presenting Arabic language learning for students to easily understand it is very necessary (Levine dkk., 2020). Seeing the time of rapid development in terms of technology at this time, especially during the Covid-19 pandemic (Ardoin & Bowers, 2020), if educators only rely on material monotonously or like teacher explanations with voice notes, it is no longer relevant, especially in learning Arabic which requires language skills and practice or development of language pronunciation. It is this kind of learning that gives the impression of being less interesting and bored for students.

One of the most effective ways to realize it is by the learning method of direct interaction between educators and students to be able to evaluate learning outcomes whether in terms of the running of a learning or not (Jatmiko dkk., 2024). However, during the current Covid-19 pandemic, the method of direct learning is very difficult to realize, therefore it requires creativity from educators in presenting learning to make it look unique and encourage students to achieve the expected competencies and educators must have or have learning strategies, one of which is by utilizing existing media such as: the audacity application, wavepad, mixpad, canva or video scribe (Benime) and other applications.

Media is a communication tool that can deliver or convey the meaning of teaching materials from educators to students. In achieving educational goals, the media is a tool that plays an important role in a learning process. Because the media is a connecting tool between the interaction between teachers and students so that it can arouse the learning motivation of students (Bruggeman dkk., 2021). As stated by (Wati, 2020), teachers need to master or have an understanding of learning media, and also have skills in making a learning media so that the learning process becomes fun and more effective (Botero dkk., 2021). Furthermore, educators can provide teaching materials that are in accordance with what the school or the world of education wants to achieve so that later it will be more efficient in the learning process, and also educators must think about what is the right medium to clarify the concept or idea conveyed (Rohani, 2019). So with the existence of learning media, an educator is helped to deliver his material more effectively and efficiently so that it is easily understood by students (Elmunsyah, 2019).

In arabic language teaching there are 4 skills or maharah that must be considered because they are interrelated with each other, namely: maharah al-kitabah (writing skills), maharah al-istima'(listening skills), maharah al-kalam (speaking skills), and maharah al-qira'ah (reading skills) (Chengaiyan dkk., 2020). Maharah kitabah is a writing skill which is the skill that has the highest level of difficulty by expressing the content of thoughts or ideas until you can make up a piece of writing let alone compose using Arabic. With this maharah or writing skills, students can pour out ideas of thoughts or those that are drawn in the minds of students so that they can bring up a written work (Züst dkk., 2019). Furthermore, maharah istima' which is a hearing skill that is first learned before other maharahs, if you have the ability to hear well and clearly then it is one of the very good points to get some basic ideas in detail, and also in this maharah istima' we should focus on listening to the sound that comes out so that there are no misunderstandings (Rashwan, 2023). While speaking is a speaking skill that serves to pronounce or express words or sounds articulated properly and correctly (Giordano dkk., 2019), and in this speaking we must be able to pronounce Arabic well or fluently so that the listener or interlocutor can understand what is being said (Tlili dkk., 2022). And the last one is maharah qira'ah which is a reading skill that not only relies on reading texts but also can understand and take meaning from a text (Hwangbo dkk., 2019), and in this qira'ah maharah we can also learn various kinds of Arabic readings, not only texts but also can read sha'ir, or poems that use Arabic or something like that.

Of the 4 maharah or Arabic language skills, researchers focus more on speaking. Speaking is an oral or pronunciation skill to express or convey words or ideas according to expression or intonation (Aubrey dkk., 2022). And in essence speaking is a difficult

and very important skill because it must be able to convey thoughts and feelings through strings of words or sentences, and speaking is an important role in daily activities that can never be separated from life (Ferjan Ramírez dkk., 2020). In the practice or practice of speaking, students must first have good skills or maharah istima', must master vocabulary, and be brave in trying to speak to the interlocutor to avoid fear and anxiety when speaking.

Thus, a teaching strategy that is practical and easy to do or implement in the learning process of speaking is designed to be as attractive as possible. So the researcher chose to carry out a study using video, namely with the Benime application. The Benime application is one of the applications for video learning which consists of several menus that can be used as a learning video including audio or video and has an interesting menu, namely animated videos (Pinquart & Ebeling, 2020). And the hallmark of this Benime application is the moving hand animation according to what we choose from the several different forms of moving hand animation. (Ribeiro dkk., 2021) The advantage of this application is that it can create an interesting and creative presentation or learning video because of how to use it which is very easy and also this application only uses an Android cellphone (Antony-Newman, 2019). so this application is very easy to use in learning speaking because of the writing or audio, both recorded sound and music that can be added so that it can steal the attention in the learning process and not make it saturated (C. Li dkk., 2019). So that if educators who understand laptop- or computer-based technology can use this application to attract students to learn, and educators can also pour out creativity and innovation in making a learning video (Alnahdi, 2019), especially in conditions of distance learning that really need media in learning so that the existence of this media can attract students' attention and activities in learning even though they are in online circumstances (Zhu dkk., 2019). so with the various reviews above, the researchers are interested in carrying out research using the Benime application at madrasah Aliyah Negeri Koto Baru padang Panjang class X.

RESEARCH METHODOLOGY

Researchers carried out learning media research using the Benime application in 2021 (Serevina & Hamidah, 2022). The method carried out in this study is a qualitative research method. Which is a process used to solve a problem in carrying out a study related to the data we examine in the place or object of research that is in accordance with the original (Rosowsky, 2019). In this study, the researcher took data by interviewing one of the Arabic teachers in the school, and making observations after an interview session, and went down to the location, namely at madrasah Aliyah Negeri 2 Koto Baru padang Panjang which aims to realize the benefits of using the application in the madrasah (Paico Campos dkk., 2023). The application used and chosen in this study is the Benime application as used for learning media speaking in Madrasah Aliyah Negeri 2 Koto Baru Padang Panjang.

RESULT AND DISCUSSION

The media of learning speaking

In the era or era-globalization with advanced technology knowledge that is very influential in several fields, especially the field of education (Ghani dkk., 2019). So that we are required to understand things related to technological developments. One of the current technological developments is the use of learning media that are useful in educational circles (Tafonao, 2018). So that educators must have a broad understanding and adequate ability of the learning media that will be given to students (Toivonen dkk., 2019). Therefore, educators are the most important component in learning so that the pbm activity process can run smoothly and well, one way is to present a teaching and learning process using technology, namely by utilizing or applying learning media.

Learning media is an element that plays an important role in educational activities or activities. Which also has many benefits, including: it can provide explanations that are easier to understand because of the logical explanations either using learning media in the form of movies, videos, CDs, or others (Sharif Matthews & López, 2019). By using learning media, students can feel interested, happy or motivated in following the teaching and learning process (Aisyah, t.t.). And also learning media can be carried out in Arabic language learning, one of which is in the speaking learning branch.

In speaking students are required to be able to mention sounds, sounds or words to convey a message or opinion to the interlocutor (Abdrakhmanova dkk., 2021). Speaking is one of the steps before learning reading and writing skills or (Amin & Badreddine, 2020). Thus, students must be given effective learning to be able to speak in order to convey the meaning of what they want to say properly and correctly. The goal is to be able to understand the meaning of the communication or language conveyed (Yoon dkk., 2020). But in this day and age we can see, students have difficulty in pronouncing or speaking using an outside language (Deiri, 2023). This is due to the feeling of grogginess, fear, or anxiety in mentioning a sentence.

The objectives of speaking learning:

- 1. Get used to speaking Arabic
- 2. Can distinguish the short length of the reading or clarify the makharijul of the letter
- 3. Using the language according to qa'idah arabic
- 4. In order to smoothly be in contact with the arabs
- **5.** Express thoughts quickly and precisely by using Arabic and also be able to understand them.

Therefore, educators are able to provide learning media that feel suitable in teaching and learning activities or activities, especially in speaking learning (Saada & Gross, 2019). So that educators can use learning media to be used in the learning process of this speaking is with the Benime application. Benime is one of the audiovisual video media (Karlsson dkk., 2020), where this media can present image and sound features simultaneously and there are several designs or features in the application, as well as using whiteboard animation (Chekroud dkk., 2021), one of the most famous features in this application is moving hand animation that can be selected according to the wishes of each individual, And the use of this application uses an

Android cellphone only without using a laptop, computer, or other devices (Abbas dkk., 2021). This makes it easier for educators to make a learning video without using a device that is considered difficult or heavy to carry.

Application of Benime in learning speaking

This Benime application provides interesting features or menus so that it can attract the attention of students, and this application has many uses, so that with this application speaking learning can be more effective, and efficient (Ismiyanti, 2020).

The Benime application has advantages and disadvantages, including:

- 1. It has interesting features such as moving hand animations that are bis selected as desired and easy to use.
- 2. Helping educators to provide teaching materials through media that is easy to understand how it is made.
- 3. Adding insight and creativity of educators to the use of learning media.
- 4. Helping students to be able to grasp the intention and understanding of the material given well (Bouato dkk., 2020).
- 5. Increase the enthusiasm, creativity, and mindset of students to be more critical in the teaching and learning process.
- 6. Gives the impression of not being bored to students because they use a medium or application in the learning process.
- **7.** And can be repeated learning materials by looking at the videos that have been given by educators

While the disadvantages of this application, including:

- 1. The process of accessing this learning video uses the internet, so that if students who have a difficult internet environment, it will be difficult in the process of downloading or viewing it (Bouato dkk., 2020).
- 2. Students will find it difficult if the educator gives a very quick explanation in the learning video.
- **3.** It cannot merge or cut multiple videos into one video, so it requires other devices to combine videos if necessary.

As well as the uses of this Benime application are (Schmidt, 2019):

- 1. This application can be used for learning videos, maerketing business or marketing videos, etc.
- 2. Can be used by educators in making a learning presemstation video.
- 3. Can be accessed by students in understanding the material through learning videos.
- 4. Can provide learning for students to think critically through learning videos.

The benefit is that it can use the features or items that are already available in the application, so that educators can try to use the application to make a learning video, and not only educators but students can also use it or access it because this application is very easy to get because it only uses an Android cellphone device, and with interesting features so that it gives the impression of learning that is not boring, and with this application, it can arouse the enthusiasm of students in learning and also provide strong motivation for students not to be lazy in learning even in the state of

distance learning. So that when educators provide teaching materials in the form of learning videos using this application, students immediately get ready to understand the material. And also with this application, students can also become active, creative, innovative, and independent individuals.

Steps to use the Benime application:

- 1. Download the Benime application through the Play Store application by typing "Benime", after that click on the install text, then wait a few minutes until the application is installed.
- 2. After being installed, the application is ready to use, the steps are:
 - a. Open the installed Benime app

Figure 1. Interface of the Benime application



Figure 1 Represents the front view of the benime application once installed, and the arrow indicating on the + button or symbol serves to create a new project.

b. After pressing or clicking the + sign below, then create the title of the project to be created and choose the size of the canvas as desired, can be seen in figure 2 below.



Figure 2. Title Creation

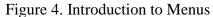
In figure 2, we can create a title according to what video we make, and for the canvas choice consists of several choices including: Youtube (1080p), Youtube (720p), Instagram (16x9), TikTok (1080p), TikTok (720p), Vimeo (1080p), Facebook (720p).

c. The next step is to press the sentence "Make a movie", as figure 3.

Figure 3. Filming/VideoMaking



d. After pressing the word "Make a movie" it will appear on the cellphone screen of the Benime application worksheet that we will design, like figure 4.







In figure 4, you can see several menus or features in the Benime application, including:

- 1) Stickers, useful for adding pictures to be inserted on the video worksheet, and inside the stickers there are menus as well, which will be visible later in figure 1.
- 2) Text, serves to insert or add both words and sentences to be inserted on the worksheet, for more details on how the text menu of this application forms, can be seen in figure 2.
- 3) BG (Background), serves to beautify or improve the worksheet by pressing or clicking the BG menu, so that later it will bring up various colors, such as figure 3.
- 4) Hand, an animation of the moving hand which we can get by choosing according to what we need, and this hand feature there are various shapes, and one of the features that attracts learners in the learning process. As per figure 4.
- 5) Music, serves to add sounds or songs to a worksheet or video to be made, to attract attention, and in this music menu there are 2 components, namely: Music Track, and Voice actor (recording). Which will be seen in figure 5.
- 6) The plus symbol (+) on the right, serves to add worksheet slides.

- 7) The triangle shape above, serves to preview the material that we have designed.
- 8) Sharing, serves to keep the video projects we have designed as attractive as possible.

Before going to the next stage, here are the pictures from the explanation of point d. In the 5 point i figure, there is a sticker menu, in the sticker menu there are menus in it such as: add images, add SVG, animation, GIPHY, unsplash, drawings, people, school, lottie art, weather, social media, kitchen, vegetables, fruits, furniture, characters, etc. If there is no desired sticker, we can download it via google chrome.

After knowing the steps after installing, educators can then create a learning video according to creativity and talent by combining the components or menus that have been provided in the Benime application.

Example of a video worksheet of speaking learning from the researcher:

1. First slide or worksheet shape



2. Next example on slide 2



One form of learning Arabic in speaking, in the form of hiwar (conversation). It is an interaction between 1 person and another by conversing, or talking about something.

3. Example on slide 3



4. Example slide or worksheet to 5, 6, 7



5. Next example on slides 8, 9, etc.





After designing or creating a worksheet, educators can preview it first by clicking or pressing the upper right triangle sign. After finishing seeing it if the educator wants to add a voice or backsound and recorded voice himself, then the educator can click on the music menu, then add sounds according to the learning, and add sounds by clicking on the mic symbol, then speak according to the predetermined text duration. How to change the duration so that it is long or short, namely by clicking the text menu on the worksheet, then there will be a menu of the length of the duration, then after that the educator can adjust the time to the length or shortness of the text. The voice recording that is entered is in accordance with what we say during the video making process, for example in learning speaking in the form of hiwar, the educator must record the voice in good and correct Arabic so that later it can be modeled by students.

Then if you have finished providing a musical effect or backsound into the learning video and have included a sound recording, then the educator can save it in the sharing menu. So after that, educators wait for the storage time, if it has been saved, then the learning video can be shared with students to be able to learn or understand the material first. So that when teaching and learning activities take place, students feel happy and motivated because of the presence of a creative and innovative learning media.

CONCLUSION

So based on the results and discussions in this study, a conclusion was obtained, namely: Arabic language learning media, namely by using the Benime application in learning speaking, there are many benefits and uses, both for educators and students, especially in this era or today which really needs a learning process through media or interesting methods due to the increasingly sophisticated technological era. With this research we can utilize and apply learning media, those who previously did not understand technology can finally use and try it, and those who previously did not use media can now use media in the learning process. And educators can take advantage of sophisticated applications or media to support achievements or learning processes in our country, because improving the quality of education must be considered by providing the best way to be able to network communication with everyone, so this Benime application is very helpful and useful in learning speaking at Madrasah Aliyah Negeri 2 Koto baru Padang Panjang.

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