Utilization of the Canva Application for Elementary School Learning Media

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Abstract—The purpose of this research is to develop learning media using the Canva application in elementary schools, for beginners and teachers in elementary schools which are used to create multimedia-based learning media as teaching materials that are used at this time, the decreasing quality of learning at this time especially in among the elementary school level, it is on this occasion that we explain the use and use of the Canva application, the aim is to increase the interest and sympathy of teachers and students in learning and also to facilitate the process of understanding student learning in schools so that it can be said that the quality of education in elementary schools is perfect. This Canva application has several interesting features to offer including ready-to-use templates, icons and illustrations, text, background tips and tricks for using applications, animations and duplication, as time goes by and the use of technology depends on ourselves to use it.

Keywords—Beginner Reading, Canva, Learning Media


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I. INTRODUCTION

The implementation of education is a form of forming a generation with character, as a reference for moral education for today's young generation (Peera et al., 2021). The implementation of character education provides appropriate moral values in everyday life, in various aspects (Iivari et al., 2020). Character building is very important combined in the learning process, to give birth to a generation that is qualified Education will bring changes to students in the family and community environment (White et al., 2021), therefore the role of education is very important in creating a generation that has the mindset, attitude patterns, and action patterns that are appropriate with the hope of the nation (Harvey Arce & Cuadros Valdivia, 2020). Therefore, education can form an intelligent, peaceful life through education (Brady & Andersen, 2021).

As a teacher we also have to prepare learning activities as best as possible so that students can understand the material presented (Xie
The teacher makes a learning implementation plan (RPP), chooses a learning model, learning method (Puri et al., 2020), learning media to evaluate learning, in implementing the learning system so that it runs well (Tseng, 2020), of course we can implement a competent learning system in the classroom in order to motivate students (Campbell et al., 2019). The learning process in schools cannot be separated from the approaches, methods and media used (Zafar et al., 2021). Accuracy in the method or media used greatly affects the efficiency and success of the learning process (Bronikowska et al., 2021).

One of the success of the learning process is caused by the preparation of the teacher factor (Hoang et al., 2022). What is needed in the mastery of science and technology, learning strategies in the classroom (Agustini et al., 2020). In other words (Zhu et al., 2020), weighty learning starts from qualified educators (teachers). If a teacher's teaching improves from day to day, then education will also improve and be of better quality (Aguiar-Castillo et al., 2020). The teacher who is responsible for carrying out the learning process (Ruder et al., 2021), so that learning is successful, of course requires the implementation of a learning system in the classroom, a teacher must also be able to determine learning models and media that can be applied and taught. In learning media, it should be adapted to the learning objectives and the characteristics of the media. Innovative thinking is also needed in designing learning media.

Learning media is a component that has a very important role in supporting the success of the learning process (Banyard et al., 2021). Learning media acts as a means of infrastructure to assist teachers in distributing learning material to students (Alhalafawy & Tawfiq Zaki, 2022), learning media is very important in supporting the learning process so that it is easy and understood by students later. After implementing Canva learning media (Kamil et al., 2020), it is believed to be able to influence teachers and students, including educators utilize a variety of instructional media that are truly engaging and intelligent and save time in planning instructional media and can further develop the extraordinary skills of instructors. With regard to students, it is hoped that it can expand students' dynamic interest in participating in learning exercises and improve student learning outcomes (Parsazadeh et al., 2021).

The purpose behind the need to encourage different teaching and learning processes (Harrr et al., 2020), in particular the sensation of tiredness and exhaustion that real students bring about. Learning media can gather inspiration for learning, manage and control the rhythm of student learning (Mushtaq et al., 2021). The right media assistance will encourage the achievement of learning targets (Tan et al., 2022). With the aim that learning media will influence whether the data is complete and on track. This is also in line with the consequences of exploration (Wild & Schulze Heuling, 2020), which reveals that the existence of a positive impact of gaining an understanding of learning on inspiration and student learning achievement (A. Rabaa’i et al., 2021). Then again, the use of different media will help encourage a more energetic and refreshing learning environment (Jacques & Lequeu, 2020).

Canva is a web-based packaged program that provides a wide range of hardware such as introductions (Ayaz-Alkaya et al., 2020), resumes, banners, flyers, handouts, illustrations, data design, pennant, flyers, wills, acknowledgments, invitation cards, business cards, thank-you notes, postcards, logos, tags, bookmarks, flyers, Album covers, book covers, work backgrounds, layouts, change photos, youtube thumbnails, Instagram stories, twitter posts, and Facebook covers. Types of introductions that look like in Canva instructions, basic, business, showcase, deal, design, promotion, innovation (Dewi et al., 2021). In research using an instructive introduction, which provides a variety of plans. In planning the instructor adequately, enter text, images, and select the type of illustration plan, format and page numbers that have been given as desired.

Founded by Melanie Perkins in 2012, Canva is a visual computerized application tool that can help create, plan, or change plans for beginners by on the web. The plan can be through hello cards, banners, flyers, infographics, even introductions (Alamri et al., 2020). Canva can be used in several versions, specifically web, iPhone, and Android. There are several benefits of Canva, for example, it has a wide range of eye-catching (Li et al., 2020), helps hone innovation, saves more time on planning, is grounded, has quality images with great goals, can uphold shared efforts, can plan with PC or Android, and the results can be downloaded in jpg and pdf designs.
Globalization continues to bring changes in all lines of life that demand that people have choices to go with the flow (Warren et al., 2021), such as in the fields of school, social, monetary, halal, political, science and innovation and others. The impact of globalization that has received positive changes is one of the specialist maternity sciences and innovations, in particular: with the advancement of science and innovation (Ganasala & Prasad, 2020). Advances in information science and innovation are currently affecting the teaching field, one of which is in the field of device utilization, and learning offices vary between the bases and instructive foundations used by instructors in supporting learning systems. The rapid progress of science and innovation This is something that calls for reasons and instructive institutions to stay informed of developments, one of which is in utilizing and using learning media.

Canva helps instructors (educators) and students (students) work with learning that depends on innovation, skill, innovation, and the distinct advantages to having the option to stand out and learn from interest by introducing engaging material or impressions. Learning Rahmatullah reasons that learning media generally relies on the Canva application which is suitable for use in exam schools. The initial results for the primary cycle were 67.13 percent and the next cycle was 88%. Displaying student learning outcomes shows improvement. This shows that it is easier for students to master business material by utilizing Canva application-based general media learning media with very good rules. reasoned that members get the outline and down to earth directly create content effectively so that the substance is used as a special tool that has attractive dealing power.

II. Research Methods

The selected improvement research strategy cultivates the current learning media in elementary schools. This remedial research strategy is supported by several papers relevant to this examination. Educational Media is created using today's innovative turn of events. Along these lines, improvement strategies are selected with an enlightening methodology keeping in mind the prevailing writings, as shown. Innovative work technique is a research technique used to present explicit items, and test their feasibility. In accordance with Sugiyono's view that strategies for research improvement appear in new items or strengthen existing items that are currently accessible. Likewise that innovative work point of view for finding, manufacturing, and approval of goods. These items can be things that help achieve educational goals such as curriculum innovation, learning media and so on.

III. Result Discussion

Educational Media The development of learning media was generated by the need for educators to convey learning materials as well as remembering learning materials by Spiritual with the title 'Learning Media' referred to educators understand the requirements for learning offices for feelings and far-reaching learning experiences for students through certain channels or media to, the recipient of the message is the essence of the educational learning system. Messages, message sources, channels or media, moreover message recipients are seen as part of the correspondence cycle. Media is considered as an instructor device in the learning system to be interesting for conveying subject matter to students (Park et al., 2022). Furthermore, the advantages of learning media depend on: learning materials as shown.

Can help facilitate learning for students and simplify teaching for instructors. Learning techniques and media are seen as two things that cannot be distinguished (de Oliveira dos Santos et al., 2021). Strong learning will be recognized by the presence of appropriate strategies and media, with coordinated connections between the two to have the choice to create high quality learning. So, learning media makes it easier for students to understand the material. For learning media instructors to help explain or improve the delivery of material to students. Through the help of ideas (topics) the search for unique things can be resolved in a substantial structure. This is clearly needed by students at the elementary school level, for reasons that depend on Piaget's intellectual turn events hypothesis (A. Rabaa'i et al., 2021). Children aged 7-11 years are in the phase of substantial tasks. At this stage young people need substantial articles while studying. Finding out how to educate is not tiring and not boring as the reason for the low assimilation and learning level of understanding in learning. The case concerns subjects in which
certain theoretical ideas still exist. Therefore, instructors must have the choice to differentiate instructional procedures. Furthermore, educators must have the choice to create and develop teaching materials. The advancement of innovation today helps many individuals live with innovation making things simpler. Instructors can take advantage of mechanical alternation of events to create inventive learning materials. All human abilities can decipher and take an interest in discourse so that the deficiencies of one faculty can be adapted to the strengths of different faculties. Because basically learning exercises include more than one human receptor. Learning exercises by utilizing media displays will make it easier for students to understand the teacher's explanation.

Reveals four abilities to present media, especially visual media, namely: 1. The capacity of visual media considerations is the main means of attracting and directing learning attention about the concentration with learning materials that have a connection to visual significance 2. The emotional capacity of visual media must be visible from the comfort level of students when studying or reading the text outlined 3. The intellectual capacity of visual media must be visible on research findings by revealing that visual images or on the other hand images accelerate the attainment of the motivation behind understanding and recalling message data in images 4. The compensatory capacity of teaching media should be seen through the side effects of examining that visual media provide a setting for understanding texts. So, help students with weak reading capacity to sort out the data in the text and recall it.

Beginner study as a premise in Canva App activity-based video media progress which is a progress research exercise means generating new items through the progress process. This progress research is guided by the ADDIE progress model. The ADDIE model has 5 phases calculating dissect, plan, progress, implement, assess. The ADDIE model is one of the learning plan framework models showing the important phases of a simple framework of figuring out how to do it. The media plays a role of its own during the time spent on effective learning. Knowing more about learning media will be very useful and working with learning systems. Learning media is one of the elements that influence learning achievement. By utilizing interesting media, students will feel happy when realizing student goals the material will be clearer.

With the changing time events of human progress, the impact of innovation is critical for progress in the field of training. Educators should take a functional part in creating learning media that can be utilized so that students can be inspired and continue to hone their abilities in mastering the material being studied. At the instructive level, the tasks of the teacher, students and learning media are a unit that will uphold the achievement of the learning system. Visual media present interesting and simple highlights to serve as options that can be used to plan lesson plans. One of them is the Canva application.

Canva's advantages Apart from being used to plan content through web-based media, Canva functions to carry out different plans, such as creating logos, banners, publication flags, and several others. Feasibility of Canva Application-Based Animated Video Media Products, student learning outcomes are directed to determine the feasibility of Canva application-based vivified video media. Assuming that student learning outcomes have increased, at that time, this Canva application-based energy video media should be interesting. Then the media is approved and re-examined, then an introduction is made to the instructor, then followed by an introduction to be studied to determine eligibility.

These reviews are like guided checks that reveal videos that active learning has an impact on student learning outcomes. There are important differences in student topical learning outcomes before, then after using energy recordings while studying. Different examinations also show that the use of media in learning. Can further develop student learning outcomes or achieve ideal goals. This goes hand in hand with an assessment. which states that the media to be used is the main part in the learning configuration process. Through this media, messages from teachers to students will be conveyed adequately.

Assessment recommends inspiring students to have choices to play out behaviors, remember to learn. Students move to get good learning results with the assumption that they have a solid thought process, so inspiration plays an important role to make students get good learning results. You're welcome to inspire students to learn, it's important. One of the energizers is an innovative instructor.
Instructor innovation in learning can be applied in two ways, especially in the implementation of learning in the classroom and in the use of learning media.

The Canva app was chosen as the perfect app to help instructors create great educational materials with attractive plans. There are several motivations behind why Canva was chosen as the right application, including: Canva is a web-based application that can be downloaded for free. Canva can be used on workstations, but also on mobile. Canva has lots of great highlights and free layouts to work with. The configuration results can be easily downloaded and displayed in various applications, such as power point.

Beneficial use of the Canva application through project-based learning works on students' ability to introduce basic reaction text. This expansion is driven by the activeness of students in the learning system while learning. This is in accordance with the attributes of effort-based learning. PjBL attributes include the results of assignments that are carried out independently starting from the stages of preparation, preparation, to displaying items, students are responsible for full responsibility regarding the effort to be made; the task includes the work of peer escort, instructor, guardian, even local area; train inventive reasoning abilities; and the state of the study room is very open to deficiencies and progress of thought.

Instructors have several obstacles in implementing Indonesian language learning depending on the methodology of the logical education program depending on the 2013 education program. The requirements in question are errors between accessible time and the breadth of learning material that is too broad, class conditions and students' ability to assimilate and understand the material is very not enough. This makes project-based learning conceivably the right decision because students make project arrangements and schedules.

Before using the Canva application, clients must make notes beforehand. Assuming that you already have a record or created an account, the client logs in with the record he has now. To create a plan, the client selects the 'create a plan' menu and there are many types of configuration sizes to choose from. In preparation for this, moderators select 'Instagram' Posts to create plans. Instagram posts are 1080 x 1080 pixels, and This size is recommended for posting on Instagram.

In an Instagram post, there are tools located on the left are the layout, components, transfer, text and the sky is the limit from there. In the format instrument, there are many types of layouts that can be used for free. The client basically changes the show's format plan. In the Components tool, there are several kinds of components that can be utilized, such as Lines and Shapes, Graph ic, Photo, Frame, and many more. In Device transfer, clients can download new images, recordings, and sounds. While on a Text device, the client can use any type of font depending on the situation. After clarifying the Canva app toolkit segment, the moderator practiced how to make a basic flyer.

The regular innovation-based media used are powerpoint, video, and line media. However, video is the most dominant innovation-based media used in web-based science learning. The science example is an illustration that is troublesome to feel on the grounds that it is theoretical. Those studying science have ideas that are identified with everyday life and have theoretical ideas. So considering the consequences of the investigation it is said that most students have insight into difficulties in understanding science examples. The presence of media in learning exercises will turn dynamic material into something concrete. Students are more motivated with the assumption that the illustrations provided bring students into the original and substantial world according to the development progress of young students.

Utilization of video-based learning media is very important in supporting the implementation of the learning system. Regarding the examination results, students were also very interested in the requirements for using the Canva application-based activity video media. In the light of the clarification above, it shows that it is very necessary to grow a lively video medium considering that the Canva application is in the process of learning science.

Benefits of Canva: Has a variety of realistic plans, liveliness, layout and attractive page numbers. Can expand the creativity of instructors in learning to plan learning media by reason of the many highlights that have been given, just like intuitive stacking highlights. Can save time in media planning common sense learning. Students can regain proficiency with the material through the Canva learning media that has been provided by the
instructor. Having good images and slides on Canva media prints naturally in setting the size of the form.

Assessment recommends inspiring students to have choices to play out behaviors, remember to learn. Students move to get good learning results Good with the assumption that it has a strong reason, so inspiration plays an important role to make students get good learning results Equally for inspiring learning to fill students, it is important One of the energizers is inventive educators (Nurhidayati et al., 2019) The creativity of instructors in learning can be applied in two ways, namely specifically in organizing learning in the classroom and in the use of learning media.

From the consequences of the poll, it tends to be seen that Canva media can be used to assist the learning process, so that it can develop the nature of schools, discover instructors and save educators time in planning learning media. Given the down-to-earth consequences of student members, it turns out that students have very high excitement in the learning system given the fact that the media is reasonable, so that it can also further develop learning outcomes.

IV. CONCLUSIONS

Various ways of responding to the nature of the training, one of which is by communicating learning media utilizing the presence of the Canva application which is planned to provide educators with innovation in presenting an ideal and most extreme learning process. One of them is by utilizing learning media using the Canva application, with the use of the Canva application it can make it easier for educators and students in the learning process, educators can use the Canva application to facilitate the learning process in class, especially for children in elementary schools, they need animation in the learning process so that learning is not too boring for them, with the Canva application educators can make animated videos, learning media easily.

Utilization of video-based learning media is very important in supporting the implementation of the learning system. Regarding the results of the examination, students are also very interested in the requirements for using the Canva application-based video media. Likewise, their students can use the application for learning, and make it easier for them to develop their minds using this Canva application, they can find out what the Canva application is and they can also use sophisticated technological sophistication in the current millennial era, in the current millennial era children are required to be fast in controlling technological sophistication, with this Canva application, hopefully it can help educators and students in the learning process.

REFERENCES


